

SAVE THE  
DATE

22-23  
OCT.  
2024  
TORINO

DVN  
Interior

# DVN INTERIOR WORKSHOP

Mobility and Sustainable  
Interior Design

TORINO, ITALY



## MOBILITY AND SUSTAINABLE INTERIOR DESIGN

The theme of this first-ever DVN Interior Italian Workshop will be **'Mobility and sustainable interior design'**. It will happen in Torino, Italy, the city which combines automotive and design.

The conference will focus on the close connection between design and sustainability: how design influences the choice of sustainable materials and components for interiors and vice versa, how the circularity/sustainability of materials influences the design of interiors. Some examples of this close relationship are already present in the market: interiors made of recycled materials with patterns reproducing the appearance of natural textures, with rather unusual but beautiful surface irregularities and nature-like colors. We want to explore more of this new design trend, understand OEMs expectations soon in terms of sustainable materials and shed some light on the direction the interior supply chain will have to take to fulfill those expectations.

An iconic location where FIAT, one of the most automotive important Italian automotive brands, was born (today part of STELLANTIS group).

Turin is also the base of the **STELLANTIS DESIGN STUDIO, STELLANTIS 'BATTERY TECHNOLOGY CENTER** and **SUSTAINERA, STELLANTIS first circular economy hub**.

**Turin is also home of other famous automotive interior design departments, such as CHANGAN, ITALDESIGN, PININFARINA.**

### Program includes:

#### Tuesday October 22, 2024 afternoon Technical Visits

Stellantis Labs: Polymer Lab, Color Matching Lab, and Soft Trim Lab

Cocktail & Dinner

#### Wednesday October 23, 2024

Full day Workshop  
MOBILITY AND SUSTAINABLE INTERIOR DESIGN

9h-17h: Program Under Construction including  
La Pista 500: The historical FIAT test track  
and access ramp on the roof of Lingotto.

### Registration

#### DVN members:

- 1 free entry for DVN Gold Members
- 3 free entries for DVN Platinum Members
- Additional entries: €350/ pers

#### Non DVN members:

Ticket fee: €800/ pers  
Early bird ticket until September 15<sup>th</sup>: €500/ pers

### Exhibition

#### The Super Sponsor package includes:

- Premium Booth: 25m<sup>2</sup>
- 5 Invitations
- 3 tickets for the Stellantis visit
- Dedicated VIP Table
- Your Ad (1 double page) in the Booklet
- Your Ad in (1 double page) in the Technical Report

**Price: €5,000**



### HOTEL ROOM BOOKING

**DoubleTree by Hilton Turin Lingotto**  
Via Giacomo Matte Trucco 1  
Turin, 10126 Italy



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