

SAVE THE
DATE

22-23
OCT.
2024
TORINO

DVN
Interior

DVN INTERIOR WORKSHOP

Mobility and Sustainable
Interior Design

TORINO, ITALY



MOBILITY AND SUSTAINABLE INTERIOR DESIGN

The theme of this first-ever DVN Interior Italian Workshop will be '**Mobility and sustainable interior design**'. It will happen in Torino, Italy, the city which combines automotive and design.

The conference will focus on the close connection between design and sustainability: how design influences the choice of sustainable materials and components for interiors and vice versa, how the circularity/sustainability of materials influences the design of interiors. Some examples of this close relationship are already present in the market: interiors made of recycled materials with patterns reproducing the appearance of natural textures, with rather unusual but beautiful surface irregularities and nature-like colors. We want to explore more of this new design trend, understand OEMs expectations soon in terms of sustainable materials and shed some light on the direction the interior supply chain will have to take to fulfill those expectations.

An iconic location where FIAT, one of the most automotive important Italian automotive brands, was born (today part of STELLANTIS group).

Turin is also the base of the **STELLANTIS DESIGN STUDIO**, **STELLANTIS 'BATTERY TECHNOLOGY CENTER** and **SUSTAINERA**, **STELLANTIS first circular economy hub**.

Turin is also home of other famous automotive interior design departments, such as CHANGAN, ITALDESIGN, PININFARINA.

Registration

DVN members:

- 1 free entry for DVN Gold Members
- 3 free entries for DVN Platinum Members
- Additional entries: €350/ pers

Non DVN members:

Ticket fee: €800/ pers

Early bird ticket until September 15th: €500/ pers



HOTEL ROOM BOOKING

DoubleTree by Hilton Turin Lingotto

Via Giacomo Matte Trucco 1

Turin, 10126 Italy

or

NH Torino Lingotto Congress

Via Nizza 262

10126 Torino, Italy

Exhibition

The Super Sponsor package includes:

- Premium Booth: 25m²
- 5 Invitations
- 3 tickets for the Stellantis visit
- Dedicated VIP Table
- Your Ad (1 double page) in the Booklet
- Your Ad in (1 double page) in the Technical Report

Price: €5,000

The Business Booth package includes:

- Booth size: 12m²
- 2 Invitations
- 1 tickets for the Stellantis visit
- Your Ad (1 double page) in the Booklet

Price 2 500 €

The Shell Booth package includes:

- Booth size: 4m²
- 1 Invitations
- 1 tickets for the Stellantis visit
- Your Ad (1 double page) in the Booklet

Price: 1 500 €



For more information, please contact:

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AGENDA

October 22

- 9:15 **Meeting point Green Pea Building**
Departure for Stellantis with shared taxi (DVN takes care)
- 10:00 **Stellantis Lab Visit**
- 12:00 Transfer to conference location (Green Pea at ligotto Fiere) with shared taxi (DVN takes care)
- 13:00 **Lunch & Visit Piste 500**
- 14:00 Transfer to Conference Location The Place (walking distance 10 mn, DVN takes care)
- 14:30 **Opening**
- 14:45 **Key Note #1**
Stellantis - Danila Giordano, CMF
"STELLANTIS CMF INNOVATION DESIGN, the global creative sustainable perspective"
- 15:15 **Key Note #2**
Stellantis - Vito Lambertini, Material Innovation
"MAT4CAR2030, project to support Carbon Net Zero STELLANTIS strategy"
- 15:45 **Coffe Break**
- 16:10 **SESSION 1 • MATERIALS**
Borealis - Georg Grestenberger
"Addressing the circularity challenge of the new EU end-of-life vehicles regulation: post-consumer recycled PP for high end automotive applications"
- 16:30 **Covestro** - Patrizia Pia Pernice, Head of Color & Design center (CMF)
"Driving the transition toward a sustainable interior design"
- 16:50 **Dow** - Esther Quintanilla, Francois De Buyl
"Design for Circularity Enabled by Material Science"
- 17:10 **Maip** - Eligio Martini
"Next-Generation Sustainable Polymers: Revolutionizing the Automotive Industry with Mechanical, Chemical and Molecular Recycling Materials and Advanced Biopolymers"
- 17:30 **Bcomp** - Nicolas Samson
"Setting New Standards for Automotive Interiors with Sustainable and High-Performance Natural Fibre Solutions"
- 17:50 **Wrap up first day**
- 19:00 **Cocktail**
- 20:00 **Dinner**

October 23

- 08:30 **Opening**
DVN
- 09:00 **Key Note #3**
Italdesign - Giorgia de Silva
"Push beyond, explore endlessly, innovate sustainably. Be Ideneers, Italdesgin Quintessenza, a testament to Italdesign's prowess in CMF Design"
- 09:30 **SESSION 2 • INTERIORS**
Ford - Norbert Klar and Samantha Scott
"Implementation of Sustainable Material in Body Interior"
- 09:50 **Forvia** - Jean Baptiste Trollé
Materi'act - tbd
- 10:10 **Mario Levi** - Nicola Dalle Carbonare, Program manager
"The path towards sustainability"
- 10:30 **Coffee Break**
- 11:00 **Antolin** - Alvaro Sanz Lazaro
"VIV_e Door, Crafting the Future of Eco-Conscious Comfort and Design"
- 11:20 **Muth Lighting** - Robert Miller
"Interior lighting, focusing on energy-efficient solutions and materials that minimize environmental impact"
- 11:40 **NBHX** - Thorsten Süss
"Sustainable materials in automotive interior decoration"
- 12:00 **TechnoTeam** - Tobias Porsch
"Imaging photometry - one key factor to seamless lighting design"
- 12:20 **Kurz** - Thorsten Klaski
Tbd
- 12:40 **Lunch**
- 13:40 **Roundtable set up and explanation**
- 14:00 **Roundtable #1**
Sustainable Interior Design
- 15:30 **Roundtable #2**
Sustainable Materials for Interior Design
- 16:30 **Closure**