

DVN MARKET FORECAST ON NEW LIGHTING SYSTEMS

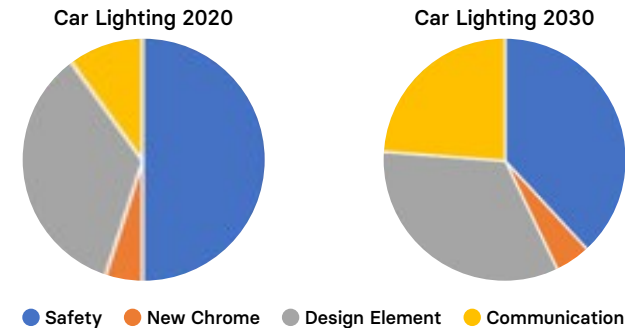


DVN study will be ready for publication in
end of June 2022. Price: 5 000 Euros

For ordering or more information

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Many new lighting components are short before their introduction into the market. Specially the new front ends with lit front blades will change the car lighting a lot. New technologies like over the air updates bring new business perspectives. Some members of our DVN community asked for a market prognosis about the new components and functions entering the market in the next years.



This is what DVN will deliver with a focus on front blades and 360° projections: A well founded prognosis in numbers and figures. It can be the basis for a business plan, the preparation for the change.

“ DVN MARKET FORECAST ON NEW LIGHTING SYSTEMS, TECHNOLOGIES AND SKILLS TO SUCCEED ”

Study summary

The DVN Study deals mainly with the market perspective of new lighting elements like lit front blades (grilles) logos, signal projections, road projections, ADB, Laser, OLED, communication displays and others. It describes the figures and numbers of the technologies based on the market trends like the success of EV, new design languages and technological improvements. Specially the design trends and the changes by over the air updates and the new HW and SW architectures are included and described. The study gives a view to the future of the automotive lighting market in numbers and figures based on market data, many interviews of OEMs, Tier 1 and Tier 2 and scientific institutes and of course the know-how of the DVN experts.

What are the Benefits of the Study?

The DVN Study is an independent market research and prognosis out of many sources, interviews and expert knowledge of DVN and DVN partners. It will deliver a well-founded prognosis of revenue and volume for the new lighting elements and functions, to help to make decisions on future investments and next products to focus.

Who is the Study for?

For the first time, a dedicated prognosis of the automotive lighting market is available. It is an additional source of information for the business plan of all tier 1 and tier 2 companies. OEMs will get a view of the market from an external and neutral position.