

REGISTER
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22-23
OCT.
2024
TORINO

DVN
Interior

DVN INTERIOR WORKSHOP

Mobility and Sustainable Interior Design

TORINO, ITALY



Super Sponsors



Sponsors



MOBILITY AND SUSTAINABLE INTERIOR DESIGN

The theme of this first-ever DVN Interior Italian Workshop will be '**Mobility and sustainable interior design**'. It will happen in Torino, Italy, the city which combines automotive and design.

The conference will focus on the close connection between design and sustainability: how design influences the choice of sustainable materials and components for interiors and vice versa, how the circularity/sustainability of materials influences the design of interiors. Some examples of this close relationship are already present in the market: interiors made of recycled materials with patterns reproducing the appearance of natural textures, with rather unusual but beautiful surface irregularities and nature-like colors. We want to explore more of this new design trend, understand OEMs expectations soon in terms of sustainable materials and shed some light on the direction the interior supply chain will have to take to fulfill those expectations.

An iconic location where FIAT, one of the most automotive important Italian automotive brands, was born (today part of STELLANTIS group).

Turin is also the base of the **STELLANTIS DESIGN STUDIO, STELLANTIS 'BATTERY TECHNOLOGY CENTER** and **SUSTAINERA, STELLANTIS first circular economy hub**.

Turin is also home of other famous automotive interior design departments, such as CHANGAN, ITALDESIGN, PININFARINA.

Registration

DVN members:

- 1 free entry for DVN Gold Members
- 3 free entries for DVN Platinum Members
- Additional entries: €350/ pers

Non DVN members:

Ticket fee: €800/ pers

Early bird ticket until September 15th: €500/ pers



HOTEL ROOM BOOKING

DoubleTree by Hilton Turin Lingotto

Via Giacomo Matte Trucco 1
Turin, 10126 Italy
or

NH Torino Lingotto Congress

Via Nizza 262
10126 Torino, Italy

Exhibition

The Super Sponsor package includes:

- Premium Booth: 25m²
- 5 Invitations
- 3 tickets for the Stellantis visit
- Dedicated VIP Table
- Your Ad (1 double page) in the Booklet
- Your Ad in (1 double page) in the Technical Report

Price: €5,000

The Business Booth package includes:

- Booth size: 12m²
- 2 Invitations
- 1 tickets for the Stellantis visit
- Your Ad (1 double page) in the Booklet

Price 2 500 €

The Shell Booth package includes:

- Booth size: 4m²
- 1 Invitations
- 1 tickets for the Stellantis visit
- Your Ad (1 double page) in the Booklet

Price: 1 500 €



The conference will take place in Torino, in the mall building called **GreenPea**, and the conference rooms location is called **The Place**, on the second floor.

The **Double Tree Hilton** hotel is located opposite the **Green Pea** building, just crossing the road, and there are several other hotels, like the **NH**, in a range of **50-100mts** from the conference location.



For more information, please contact:

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AGENDA

October 22

- 9:00 **Meeting point Green Pea Building**
Departure for Stellantis with shared taxi (DVN takes care)
- 10:00 **Stellantis Lab Visit**
- 12:00 Transfer to conference location (Green Pea at ligotto Fiere) with shared taxi (DVN takes care)
- 12:30 **Lunch & Visit Piste 500**
- 14:00 Transfer to Conference Location The Place (walking distance 10 mn, DVN takes care)
- 14:30 **Opening**
- 14:45 **Key Note #1**
Stellantis - Danila Giordano, CMF
"STELLANTIS CMF INNOVATION DESIGN, the global creative sustainable perspective"
- 15:15 **Key Note #2**
Stellantis - Vito Lambertini, Material Innovation
"MAT4CAR2030, project to support Carbon Net Zero STELLANTIS strategy"
- 15:45 **Coffee Break**
- 16:10 **SESSION 1 • MATERIALS**
Borealis - Georg Grestenberger, Senior Application Marketing Manager, Mobility Interior
"Addressing the circularity challenge of the new EU end-of-life vehicles regulation: post-consumer recycled PP for high end automotive applications"
- 16:30 **Covestro** - Patrizia Pia Pernice, Head of Color & Design center (CMF)
"Driving the transition toward a sustainable interior design"
- 16:50 **Dow** - Esther Quintanilla, Global Mobility Marketing Director
"Design for Circularity Enabled by Material Science"
- 17:10 **Maip Group** - Eligio Martini, President & CEO
"Next-Generation Sustainable Polymers: Revolutionizing the Automotive Industry with Mechanical, Chemical and Molecular Recycling Materials and Advanced Biopolymers"
- 17:30 **Bcomp** - Andrea Balzarotti, Automotive Project Engineer
"Setting New Standards for Automotive Interiors with Sustainable and High-Performance Natural Fibre Solutions"
- 17:50 **Wrap up first day**
- 19:00 **Cocktail**
- 20:00 **Dinner**

October 23

- 08:30 **Opening**
DVN
- 09:00 **Key Note #3**
Italdesign - Giovanni Pizzi, Head of interior design and Luca Bonassi, CMF Designer
"Push beyond, explore endlessly, innovate sustainably. Be Ideneers, Italdesgin Quintessenza, a testament to Italdesgin's prowess in CMF Design"
- 09:30 **SESSION 2 • INTERIORS**
Ford - Norbert Klar, Body Interior Core Engineering, Injection Molding Simulation and Sustainable Material Specialist and Samantha Scott, Colour Material Designer
"Implementation of Sustainable Material in Body Interior"
- 09:50 **Forvia** - Jean Baptiste Trollé, Industrial Design Director Asia at Faurecia
Mater'act - tbd
- 10:10 **Mario Levi** - Nicola Dalle Carbonare, Program manager
"The path towards sustainability"
- 10:30 **Antolin** - Alvaro Sanz Lazaro, Senior Designer, UX & CMF department
"VIV_e Door, Crafting the Future of Eco-Conscious Comfort and Design"
- 10:50 **Coffee Break**
- 11:20 **Muth Lighting** - Robert Miller, Executive Director and Board of Directors Member
"Interior lighting, focusing on energy-efficient solutions and materials that minimize environmental impact"
- 11:40 **NBHX** - Thorsten Süß, Global Director Design
"Sustainable materials in automotive interior decoration"
- 12:00 **TechnoTeam** - Tobias Porsch, Application Engineer
"Imaging photometry - one key factor to seamless lighting design"
- 12:20 **Kurz** - Thorsten Klaski, Key Account Manager Automotive
"Thin film technology as sustainable supporter for circular economy"
- 12:40 **TactoTek** - Dominique Heilborn, Director Automotive
"Sustainable Automotive Interiors: Advancing Design with IMSE technology"
- 13:00 **Lunch**
- 14:00 **Rountable set up and explanation**
- 14:15 **Roundtable #1**
Sustainable Interior Design
- 15:30 **Roundtable #2**
Sustainable Materials for Interior Design
- 16:45 **Closure**