



DVN
Interior

8-9
APRIL
2025

DVN INTERIOR 2025 KÖLN WORKSHOP

Progress in Interior UX & Sustainability
PULLMAN HOTEL - KÖLN, GERMANY

5th edition

The workshop includes the following sessions: Cockpit with HMI and Smart Surfaces; Interior Lighting; Seating; Materials & Sustainability; Interior Design.





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It is happening in Köln, an automotive city at the center of Europe, which benefits from Ford's new carbon neutral Cologne EV Center that workshop participants will have the privilege of visiting.

The Workshop will focus on Car Interior User Experience technology innovation and features, always considering the sustainability objectives. The main goal of User eXperience (UX) is creating and improving people's driving and mobility experiences. It means technology and design are user-centric, it covers Design, HMI (Human Machine Interaction), Perceived Quality, comfort, infotainment, audio, health and wellness, and everything that contributes to the best driving experience. As many global megatrends are shaping the future of automotive interior (display, smart surfaces, voice activation, connectivity, automation, EVs, regulations, etc.), progress in technology is transforming the cabin into a smart, interactive space.

REGISTRATION ON DVN WEBSITE: www.drivingvisionnews.com

DVN members registration:

- 1 free entry for DVN Gold Members
- 3 free entries for DVN Platinum Members
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Registration for non-DVN members:

- Early bird price: €1.500/pers until February 28th
- From March 1st, Entry fee: €2,000/ pers

Additional entries for DVN members:

- Early bird price until February 28th: €1000/pers
- From March 1st, Entry fee: €1.500/pers

EXHIBITION RATES

BOOTHS	SHELL - 4m2	BUSINESS - 10m2	PREMIUM - 15m2
RATES (exc. 20% VAT) in Euros	€4.900	€7.900	€10.500
Includes free invitations	x2	x3	x4
First speaker in selected session	NO	NO	YES
Company logo on website, program, booklet...	YES	YES	YES
Full A4 company advertising page in booklet	YES	YES	YES

For more information, please contact: [Emilie Ogor Bonnet - DVN Marketing & Communication Director](mailto:emilie.ogor.bonnet@drivingvisionnews.com)
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